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CoFiF: A Corpus of Financial Reports in French Language

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Overview

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Corpus and its importance

“A corpus is a collection of natural language (text, and/or transcriptions of speech or signs) constructed with a specific purpose.”*

- Large corpora play a progressively important role in driving NLP research
- More and more used to feed notorious neural network models
- Many corpora are available for different fields in various languages

What about financial domain in French?



Objective

- Many resources available for English, such as: the Wall Street Journal(WSJ) Corpus [Paul and Baker, 1992]
 - the 10-k Corpus [Ko-ganet al., 2009]
 - the 8-k Corpus [Lee et al., 2014]
- No corpus to date deals with French texts in the field of economics and finance

Our goal → to create a French corpus in the domain of business and economics

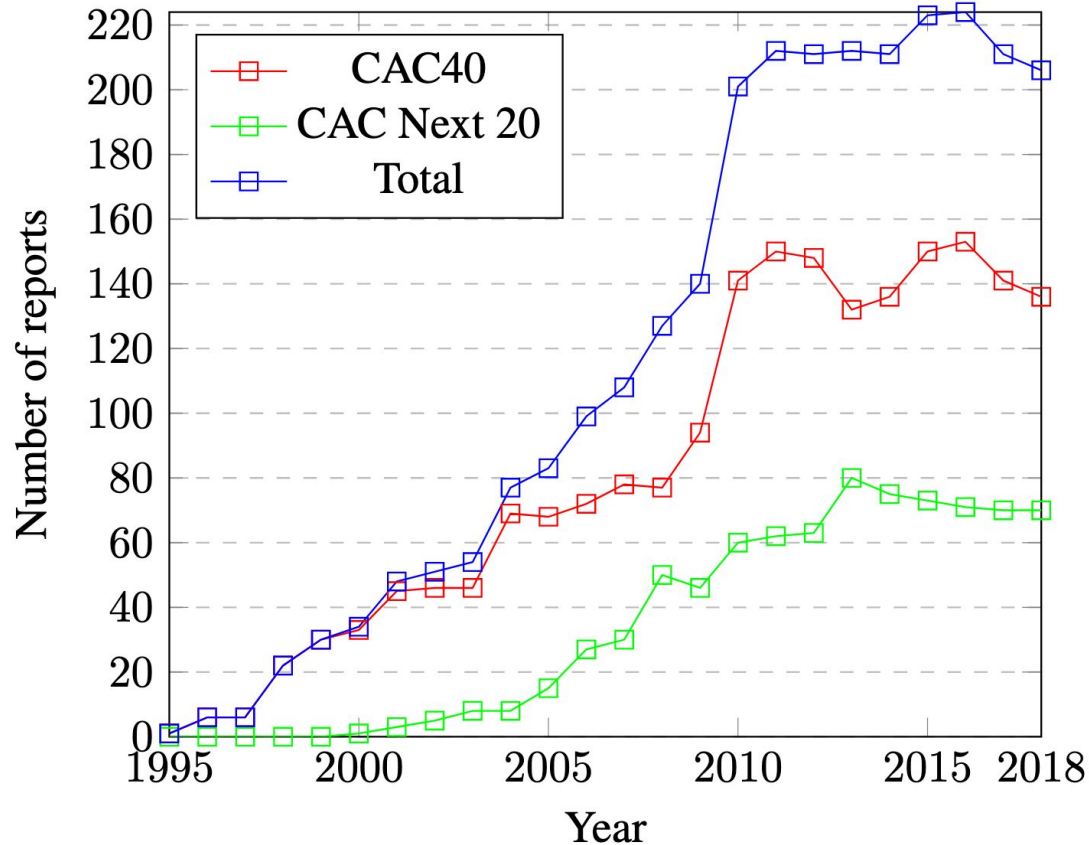
Our corpus: CoFiF

- The first corpus comprising company reports in the French language
- It contains over 188 million tokens in 2655 reports
- The corpus spans over 20 years, ranging from 1995 to 2018

Corpus creation

1. Selection of enterprises according to:
 - **Cotation Assistée en Continu (CAC) 40**: France's main stock index containing 40 of the 100 largest companies by market capitalization of the stock exchange
 - **CAC Next 20**: the 20 largest ones which are listed following the ones in the CAC40
2. Collecting 4 types of documents by consulting company's website:
 - reference documents (*documents de références*)
 - annual results (*résultats annuels*)
 - semestrial results (*résultats semestriels*)
 - trimestrial results (*résultats trimestriels*)

Corpus analysis: reports distribution per year



Experiments: language models

Evaluation of the corpus using two character-level language models:

- a forward recurrent neural network (RNN)
- a backward one

| Sentence | Perplexity |
|--|------------|
| Perspectives d'avenir et principaux risques. | 1.7892 |
| Perspectives avenir et principaux risques. | 2.9605 |
| Le chiffre d'affaires de l'activité autocars augmente principalement suite à une amélioration du prix moyen, et ce malgré un recul des volumes de 3 %. | 1.9745 |
| Le chiffre d'affaires l'activité autocars augmente principalement suite de une amélioration du prix moyen, et ce malgré un recul dès volumes 3 %. | 2.9471 |
| Cette stratégie permettrait ainsi d'accroître les péages ferroviaires perçus par Groupe Eurotunnel pour l'utilisation de son infrastructure. | 2.4411 |
| Cette stratégie permettrait ainsi d'accroître les péages ferroviaires perçus par Groupe Eurotunnel que l'utilisation son infrastructure. | 2.8991 |

Experiments: word embeddings

We trained a Word2Vec model* on the cleaned textual data of CoFiF and evaluated the quality of the retrieved word embeddings.

| bénéfice | | perte | | croissance | | impôt | | économie | |
|-----------|-------|--------------|-------|--------------|-------|---------------|-------|---------------|-------|
| profit | 0.715 | dépréciation | 0.666 | progression | 0.857 | impôts | 0.783 | agriculture | 0.672 |
| versement | 0.544 | moins-value | 0.599 | décroissance | 0.782 | fonctionnelle | 0.606 | installation | 0.609 |
| solde | 0.534 | variation | 0.571 | hausse | 0.731 | imputation | 0.592 | énergie | 0.603 |
| résultat | 0.512 | insuffisance | 0.515 | amélioration | 0.719 | amortissement | 0.535 | problématique | 0.593 |
| dividende | 0.512 | diminution | 0.505 | dynamique | 0.716 | déduction | 0.533 | innovation | 0.581 |

* Mikolov, Tomas, et al. "word2vec." URL <https://code.google.com/p/word2vec> (2013).

Getting CoFiF

CoFiF is openly available for non-commercial use under the Attribution-NonCommercial-ShareAlike 4.0 International license. More information at <https://cofif.github.io>.

Conclusion

- CoFiF is the first French large corpus in financial domain
- Enables progress in applying NLP approaches on the textual data related to the financial sector in francophone countries, particularly France, Canada, Belgium and Switzerland.
- It provides a comprehensive and factual overview of a company's shape and their language can also be consulted in linguistic terms